



Gravure and Sustainability

Leipzig University presented survey

Munich, 18 October 2022. "Gravure printing offers great potential for the circular economy: its major ecological advantages are the re-usability of the printing cylinder and closed material cycles which enhances the sustainability of the gravure process." These are the most relevant conclusions of a survey on the sustainability of the gravure process carried out by the Leipzig University of Applied Sciences. The study, which is based on a questionnaire and interviews within the gravure industry, was conducted in the first half of 2022 and recently presented by Prof. Lutz Englisch (Leipzig University) at ERA's Annual & Packaging/Decorative Conference in Baveno, Italy. In the study it is also referred to current innovations to further improve the sustainability of gravure such as the recovering of solvents and alternatives for chromium trioxide in cylinder plating.

ERA

Since its foundation in 1956, the European Rotogravure Association (E.R.A.) has developed into the leading international organisation of the gravure industry. It currently has some 90 members from the packaging, publication and decorative printing sectors as well as associated industries such as paper and ink makers, printing and finishing equipment manufacturers and the leading cylinder engravers.

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Annex: Executive summary of the survey