



SAUERESSIG®

A (MATW) Matthews International brand

Matthews International GmbH

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Saueressig Packaging Participation at Drupa Fair: A Crucial Platform for Global Innovation and Collaboration

Saueressig, as a leading industry brand, emphasizes the importance of innovation and collaboration once again with its participation at the Drupa Fair.

Drupa, recognized as one of the most prestigious events in the printing and packaging industry, will see the participation of Saueressig, Olbrich and Polytype co-exhibitors under the scope of Matthews International Cooperation.

After an 8-year hiatus, Drupa, returns with a remarkable comeback and serves as a platform to showcase the latest technologies, solutions, and topics shaping the industry both now and in the future. Saueressig will exhibit its latest printing and packaging solutions, adopting an approach focused on staying abreast of industry advancements. Throughout the fair, a series of events will be organized to introduce attendees to our product portfolio, technological innovations, and the latest developments in the industry.

Saueressig Group's Global Network Advantage:

Global Director of Saueressig Packaging, Stephan Lammers underlined that, “Saueressig’s global network offers significant advantages to our clients. As part of Matthews International Corporation, we have access to a strong international presence, with over 11,000 employees in more than 25 countries across six continents. This extensive network allows us to coordinate large-scale projects efficiently and support clients with a consistent level of service worldwide. Our global reach also enables us to collaborate closely with clients, providing tailored solutions and ensuring that their packaging meets regional and international standards. This strong network enhances our flexibility and responsiveness, allowing us to deliver high-quality results across the globe”.

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Senior Vice President of Saueressig Packaging, Bünyamin Özyan, stated, "Drupa Fair is a significant event and collaboration platform within our industry. As Saueressig, we are excited to leverage this opportunity to provide our customers and partners with the latest technologies and solutions. With the participation of our teams from all around the world, we aim to offer global collaboration and innovative solutions at the fair."

Visitors are invited to explore the Saueressig booth at Drupa Fair from **Hall 3 / D57** to discover the latest printing and packaging technologies.

Additional Information about Drupa Fair:

For eleven days, Drupa will present innovative technologies, solutions, and topics shaping the industry now and in the future. Numerous specials offer valuable know-how. In focus: digitalization and sustainability.

The international printing industry is eagerly anticipating the world's most important industry event, Drupa, from May 28 to June 7, 2024, in Düsseldorf. Drupa not only showcases the state-of-the-art of the industry and many future-oriented innovations in direct international comparison but also offers ample opportunity for high-quality knowledge transfer, dialogue, and networking with global industry experts.

The detailed information is available online at www.drupa.de.

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