



PRESS RELEASE



Using synergies

Fogra and DFTA join forces at drupa 2024

Aschheim, 23 April 2024

The Fogra Research Institute for Media Technologies will again be at drupa with the German Flexo Printing Association (DFTA). This partnership already proved its worth in 2016, as the two institutions complement each other perfectly. The joint stand of the two associations can be found in Hall 11, Stand F71.

"We look forward to meeting our international members and customers face to face. Many of our research, certification and testing services as a research institute are now digitalised; for example, printing companies can obtain PSO certification online. Or they can train their employees with the digital training courses offered by the Fogra Web Academy. This is precisely why personal dialogue is so important to us," explains the institute's managing director, Dr Eduard Neufeld.

"As Europe's largest flexographic printing network, we look forward to meeting our members and customers from Germany and abroad. With our two Technology Centres for Flexo Printing (TZ) and our Competence Centre for Digital Printing (CCD), as well as our Flexo Printing Academy, we offer a wide range of training courses, workshops, consultancy and scientific printing trials. We want to have a strong presence at drupa and be accessible to an international audience. We are also offering our members the opportunity to use our stand as a meet and greet point," adds DFTA Managing Director Nicola Kopp-Rostek.

A total of ten Fogra and eleven DFTA staff will be on site. Fogra will cover the areas of prepress, offset and digital printing, materials, print finishing, training and symposia. Visitors will be able to find out about the benefits of membership and the various certification and testing options. The DFTA team will be on hand to answer any questions visitors may have about flexo and packaging printing along the value chain. The DFTA experts will provide information about the benefits of membership in the association and advise on their range of equipment in the technical centres as well as the training and further education courses offered by the Academy and provide information about the application process for the DFTA AWARD 2024.

One of the main areas of focus is energy efficiency. In addition to a current research project, Fogra offers various tests, certifications and practical assistance for saving energy in offset and digital printing. Presentations on these and other sustainability topics are held at Touchpoint Sustainability. Fogra is offering its partners and members the opportunity to use the stand for customer meetings. "We also see our stand as a platform for dialogue," explains Dr Neufeld. A corresponding time slot can be booked on the Fogra website. On the DFTA side, there will be workshops at the stand, various presentations on current topics in the areas of Touchpoint Sustainability and Bridging Industry with Research and Education, as well as DFTA Guided Tours "Pack-

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aging Printing - Technology and Innovation" on 29 May and 6 June. The flexo programme will be complemented by additional digital printing activities organised by the DFTA Competence Centre Leipzig.

The highlight of the joint representation of Fogra and DFTA at the drupa will be the stand party on 4 July from 5 pm. Dr Neufeld and Kopp-Rostek cordially invite customers, members and interested parties to attend.

For more information about the drupa:

<https://fogra.org/en/drupa>

<https://www.dfta.de/news-events/news/verbands-news/verbandsnews-details/dfta-auf-der-drupa-2024>

Images <https://cloud.fogra.org/s/7gGPICJdg3MLXpj>



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About Fogra Research Institute for Media Technologies

Fogra conducts application-focused research in the fields of printing and media technologies. In many cases, Fogra has been involved in developing forward-looking and globally acknowledged process and quality inspection standards. The international membership comprises companies from across the entire spectrum of the industry, from producers of printed and electronic media to equipment manufacturers. Fogra sees itself as a modern service provider that carries out inspections tailored to the industry's needs, advises companies on quality questions, and mediates in technical disputes. Fogra's capital consists of a massive body of knowledge combined with a high degree of technological expertise and a detailed understanding of current developments.

About the German Flexo Printing Association (DFTA)

The DFTA e.V. represents around 250 members from the flexographic printing industry: printers, suppliers, prepress, institutions, colleges and universities. Together with its members, the DFTA continues to develop the leading printing process in packaging printing and sets new standards in research and development. More information can be found at www.dfta.de and on the social web via LinkedIn and YouTube.