

# PACKAGING & DECORATIVE CONFERENCE

2019 6-7 November · Kiel, Germany



## Packaging & Decorative gravure in a changing environment



**Invitation** and programme



# Welcome to Kiel!



Manfred Janoschka,  
ERA President

The ERA Packaging and Decorative Gravure Conference 2019 will be held in the North German city of Kiel, site of the leading manufacturer of engraving technology Hell Gravure Systems.

The conference on Wednesday 6 November will discuss current developments and trends in gravure technology and the markets of packaging and decorative gravure. A special focus will be put on the still ongoing authorization process for chromium trioxide and strategies to ensure gravure's future against this background.

Besides these subjects, the current climate change discussion and its consequences for our industry, as well as the political and economic advance of India, a prosperous market for our industry, will be discussed.

On Thursday 7 November the programme foresees a visit to the headquarters and plant of Hell Gravure Systems where the latest developments in engraving technology will be shown.

As usual the event will provide opportunities to exchange views with colleagues from the industry during the conference and at the dinner in a historic farm house where traditional North German cuisine will be served.

We thank our colleagues from Hell Gravure System for their support to organise the meeting, and for their gracious hosting of the dinner in the evening of the conference day.

We look forward to greeting members and friends of ERA and gravure in Kiel.



James Siever,  
ERA Secretary General

## Dinner in the Antikhof Bissee

The dinner will be held in the Antikhof Bissee on Wednesday 6 November at 19:30. For more than four decades the restaurant offers exquisite regional specialities. It is accommodated in a historic farm house with an extraordinary ambience which also includes an antique shop, a wine & farm shop and a nostalgic garden house. The dinner will be sponsored by Hell Gravure Systems.



# Programme

GEIGER  
MEDIEN



G&K  
TechMedia  
GmbH

## Tuesday, 5 November

Individual arrival by the participants

19:30 Informal get-together in the conference hotel

## Wednesday, 6 November

10:00 Conference

Moderation: **Mr James Siever**, ERA  
**Mr Wolfgang Klos-Geiger**, GeigerMedien

■ **Dr Wilfried Rickels**,  
Kiel Institute for the World Economy, Germany  
*"Climate change in discussion – climate policies and how they would affect the industry"*

■ **Mr Max Rid**,  
Heliograph Holding, Germany  
*"Gravure of the Future – comprehensive strategy of Heliograph Holding"*

■ **Mr Jan Breiholdt**,  
Hell Gravure, Germany  
*"HD Gravure – The new quality standard for today's packaging gravure"*

■ **Mr Christoph Gschossmann**,  
Kaspar Walter, Germany  
*"Heliogreen Process – new surfaces for gravure cylinders"*

■ **Dr Renate Syed**,  
University of Munich, Germany  
*"India from Nehru to Modi and its role as leading nation in Asia"*

■ **Mr Guido Lebbing**,  
Lebbing engineering & consulting, Germany  
*"Retrofit // Digitization"*

■ **Mr Philippe Baichette**,  
Hannecard, Belgium  
*"Get the best from your sleeves and pressure roller for gravure printing"*

■ **Mr Clemens Brinkmann**,  
Windmüller & Hölscher, Germany  
*"Seven colour extended gamut in gravure"*

■ **Ms Gabriele Kirchmeier**,  
gk-printberatung, Germany  
*"Gravure printing without print proof"*

■ **Mr Michael Klafke**,  
König & Bauer, Germany  
*"Digital printing technology in packaging and decorative printing"*

19:30 Dinner at the restaurant "Antikhof Bissee"

## Thursday, 7 November

09:30 Departure by bus for plant visit

10:00 Plant visit of Hell Gravure

12:00 Lunch snack

13:00 Departure to hotel



Wilfried Rickels



Max Rid



Jan Breiholdt



Christoph Gschossmann



Renate Syed



Guido Lebbing



Philippe Baichette



Clemens Brinkmann



Gabriele Kirchmeier



Michael Klafke

## Plant visit

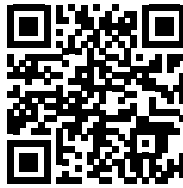
Hell Gravure Systems – a Heliograph Holding company – is a manufacturer of cylinder engraving systems and has a leading market position in electromechanical and direct laser engraving of gravure and embossing cylinders and the high-resolution direct engraving of elastomer printing formes for flexographic printing. Hell was founded in 1929 and has had its headquarters in Kiel, Germany since 1947 where products are designed and manufactured in modern production facilities at the company's site, close to the Baltic coast.



### Discounted travel with Lufthansa Group Airlines

**Reservation link** [www.lh.com/event-flight-booking](http://www.lh.com/event-flight-booking)

**Access code** DEZQDTC in the "Access to Your Special Lufthansa Offer" area. This will open an online booking platform that will automatically calculate the discount offered or provide you with an even better offer if another promotional fare is available.



**Note** Pop-ups must be enabled otherwise the booking platform window will not open. These promotional fares are also available through your IATA / ARC travel agent. Travel agents can obtain ticketing instructions by sending an email to [lufthansa.mobility@dlh.de](mailto:lufthansa.mobility@dlh.de) and providing the access code as a reference.

### Conference hotel

The conference and the get-together will be held in the city hotel

#### Atlantic Hotel Kiel

Raiffeisenstrasse 2  
24103 Kiel  
Germany  
[www.atlantic-hotels.de](http://www.atlantic-hotels.de)

### Airport / Central station / Car park

The hotel is conveniently located opposite the central station.

The closest airport is Hamburg (HAM). The airport shuttle bus "Kielius" runs regularly. Get off in Kiel is at "Bahnhofsvorplatz".  
[www.kielius-onlinebuchung.de](http://www.kielius-onlinebuchung.de)

Car park:

Parkhaus CAP – Kaistraße 54  
Parkhaus Sophienhof – Hopfenstraße 32

### Accommodation

A room contingency has been reserved in the conference hotel.

**Room rates** (incl. breakfast and tax):

Single: € 129

Double: € 169

Room reservations have to be made directly with the hotel. Keyword "ERA". Bookings need to be done with the hotel booking form.

Tel. +49 431 37499 555  
[reservierung.ahk@atlantic-hotels.de](mailto:reservierung.ahk@atlantic-hotels.de)

### Registration Fees

For ERA members: € 495 per person + 19% VAT

For non-members: € 695 per person + 19% VAT

To be paid in advance to ERA to cover the whole conference, including coffee breaks, lunches, dinner, and bus transport to and from the dinner and plant visit.

### Cancellation Policy

After **7 October 2019** the registration is not refundable, only transferable to another person. ERA reserves the right to cancel, defer or modify the event proceedings without prior notice.



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