

# ANNUAL CONFERENCE

2020  
5 - 6 October  
Hamburg, Germany



## Welcome to Hamburg & Ahrensburg!



Like all industries also the gravure industry was heavily affected by the corona virus and the several weeks lasting shutdown of public life and economic activities.

The Drupa – major exhibition of the printing industry – was postponed to April next year.

Since the restrictions were eased, and we are slowly returning to normality ERA is pleased to offer its members and friends an opportunity to meet again.

We invite you to come to Hamburg to exchange latest news on the developments affecting our industry.

And we are very grateful that Bertelsmann Printing Group has accepted to receive us in their gravure plant in Ahrensburg.

I am looking forward to seeing you soon in Hamburg and Ahrensburg.

Manfred Janoschka, ERA President

## Gravure in times of Corona



## Programme

### Monday, 5 October

- 13:00–14:00 **Management Meeting (for Active Member representatives – by invitation only)**
- 14:30 Departure to Prinovis plant tour
- 15:30–17:00 **Plant tour**
- 17:00 Departure to hotel
- 19:00 Departure by bus to dinner restaurant
- 19:30 **Dinner in the restaurant "Fischerhaus"**

### Tuesday, 6 October

- 09:30–11:00 **Annual Conference – 1st Session**
- 11:00–11:30 Coffee break
- 11:30–13:00 **Annual Conference – 2nd Session**
- 13:00–14:00 Lunch break
- 14:00–16:00 **Annual Conference – 3rd Session**

### Conference hotel

The conference & the Management meeting will be held in the hotel

**Grand Elysée Hamburg**  
Rothenbaumchaussee 10  
20148 Hamburg, Germany

Tel: +49 40 414120  
info@grand-elysee.com



# Conference



**Mr James Siever**  
ERA Secretary General  
*Moderation*

**Ms Sandra Grundner  
& Ms Tanja Pfisterer-Lang**  
rtv media group, Germany  
rtv media solutions, Germany  
*"A portfolio of customized products  
for targeted mass audiences"*



**Dr Julian Rotter**  
Kaspar Walter, Germany  
*"ChromeXtend – Authorisation  
of Chromium Trioxide"*

**Prof Dr Erdal Yalcin**  
University of Applied Sciences  
Constance, Germany  
*"Europe's economic perspective after Corona"*



**Dr Rainer Stinner**  
Former member of the German parliament,  
Germany  
*"China – a rising political and economic  
super power"*



**Mr Ingo Raab & Mr Ralf Gretenkord**  
Burda Druck, Germany  
Burda Service-Handel-Märkte, Germany  
*"The new ADAC Motorwelt"*

**Dr Carol Werlé, Dalim**  
Dalim Software, Germany  
*"Gravure, flyers and personalised mail  
common denominator: Meet the first  
API-first digital front end"*



**Dr Kai Baer**  
Adphos, Germany  
*"CO<sub>2</sub> tax – how it effects  
gravure printing"*

**Ms Gabriele Kirchmeier**  
GK Printberatung, Germany  
*"Strength and ecological aspects  
of gravure printing"*



**Mr Jonathan Giubilato**  
Bobst, Italy  
*"BOBST OneECG in Gravure printing: increasing  
the press productivity for short and medium runs"*

## Plant visit



On Monday 5 October a plant visit to Prinovis Ahrensburg is planned for the afternoon. Prinovis is the largest printing service provider in Europe with locations also in Nuremberg, Dresden and Liverpool.

## Airport / Central station / Car park

Hamburg airport to hotel: S1 to central station "Hauptbahnhof".  
From there S 11, 21, 31 get off at station "Dammtor".

The hotel is conveniently located opposite "Dammtor" station.

Hotel parking fees: Up to 30 minutes free of charge. **€ 2.50** per hour.  
Daily flat rate (six hours and longer) **€ 24**

## Accommodation

A room contingency has been reserved in the conference hotel.

**Room rates** (incl. breakfast and tax): Single occupancy **€ 160**  
Double occupancy **€ 180**

## Evening Event



The Evening Event will be held on Monday 5 October at 19:30 in the restaurant "Fischerhaus" at St. Pauli-Fischmarkt 14.

## Registration

Registration fees for ERA members **€ 449** + 16 % VAT

Registration fees for non-members **€ 799** + 16 % VAT

Includes the whole conference, coffee break, lunch and dinner.

## Cancellation policy

After 6 September 2020 the registration is not refundable, only transferable to another person. ERA reserves the right to cancel, defer or modify the event proceedings without prior notice.



## Corona Protection

The hygiene and safety standards during this conference are based on the official safety precautions of the city of Hamburg and the hotel's internal rules. We advise you to bring your own mask.



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